



TERMS OF REFERENCE

Evidence based research: Advocacy and Lobbying

Evidence-based research on advocacy, lobby and alliances/network building

Background

The African Diaspora Policy Centre (ADPC) is a leading diaspora think tank in Europe devoted to stimulating informed policy dialogue and constructive debates between the diaspora and other stakeholders in the field of diaspora and development. For about a decade, ADPC has been at the forefront of generating knowledge, information and insights intimately informed by the diaspora perspectives, mindsets, experiences and expertise. The knowledge generated by the Centre is primarily targeted at three groups: diaspora organisations, development practitioners and policymakers dealing with diaspora related issues, both in host and home countries. Furthermore, ADPC has been playing a catalyst role in strengthening strategic partnership building in development, competency and professional skills development of diaspora organizations active in the field of development cooperation. ADPC has a clear comparative advantage and strategic positioning in this field as it is firmly grounded within the social setting of diaspora communities in Europe.

In May 2014, ADPC in cooperation with The Hague Academy of Local Governance (THA) and The Network University (TNU) launched a Diaspora Academy. The overall objective of the Diaspora Academy (DA) is to upgrade and strengthen professional skills and competences of diaspora organizations in Europe engaged in improving the social and economic conditions and communal harmony in their countries of origin. Capacity building provided to diaspora organisations in the context of DA focuses on training and research on three main themes namely: peacebuilding, smart partnerships and advocacy & lobbying .

Objective of the assignment

The overall objective of the assignment is to undertake a desk based analysis of good practices in advocacy and lobbying among small NGOs and diaspora organisations. The analysis is intended to provide the end use with a clear understanding of key advocacy and lobbying terms, concepts and tools, and go further to analyse select good practices that exist .

Specifically, the assignment documents existing best practices in policy and practical interventions on this topic, capturing context specificities (what worked, why it worked well and the context) and key lessons learned for replication where possible..

Outputs

The research report (maximum 30 pages) should at a minimum include:

- a) An executive summary
- b) An introduction (including discussion clearing articulating what advocacy and lobbying is)
- c) Key case studies (capturing context specificities and key lessons learned)
- d) Conclusions
- e) Annexes (as applicable)

Engagement process

ADPC s looking for an experienced research institution with very good knowledge of and experience in advocacy and lobbying among small and diaspora organisations to work with on this assignment.

Interested teams/institutions with appropriate qualifications and experience are requested to submit a brief proposal (2-3 pager) outlining:

- a) Proposed method and approach to be undertaken on the assignment

- b) Organisational/team profile and evidence of similar work undertaken
- c) Draft timeframe to complete the proposed work
- d) Proposed total budget, including breakdown of items
- e) Comments on the Terms of reference, if any

Time frame and duration

The assignment is to be undertaken between June and August 2015, with completion for mid August 2015. The assignment is estimated to take 15 man days.

How to Apply:

Please submit your 2 page proposal as per the requirements outlined above to: Ms. Constance Formson (c.formson@diaspora-centre.org) and Mr. Ciaran Hickey (c.hickey@diaspora-centre.org) with the subject line “Advocacy & Lobbying Research” by COB 29 May, 2015.