

Announcement

Advocacy and Lobbying Training Workshop

In May 2014, the African Diaspora Policy Centre (ADPC) in cooperation with The Hague Academy of Local Governance (THA) and The Network University (TNU) launched a Diaspora Academy. The overall objective of the Diaspora Academy (DA) is to upgrade and strengthen professional skills and competences of diaspora organizations in Europe engaged in improving the social and economic conditions and communal harmony in their countries of origin. The duration of the Diaspora Academy is from May 2014 to April 2017.

One of the activities of the Diaspora Academy is to offer Advocacy and Lobbying training to 10 diaspora peace activists per year. Lobbying and Advocacy are critical in effecting change however, diaspora organisations often lack the requisite skills and competencies required in this area. The first training is scheduled to take place in The Hague on **13-17 April 2015**. The trainings will focus specifically on raising the capacity of diaspora organisations as valuable change agents through effective advocacy and lobbying as regards development interest in both host and home countries.

In providing these trainings, the objective is to fill the skills gap, thus allowing diaspora organisations to better profile themselves, improve their visibility and influence, as well as facilitate the establishment of strategic partnerships and alliances for their development related activities. More importantly, the training will facilitate 30 diaspora organisations to gain access to knowledge and skills which will enable them to design and implement their own advocacy action plans, and to formulate their priorities effectively with regard to improving the social and economic conditions and communal harmony in their countries of origin.

Target beneficiaries

The target beneficiaries of the training are primarily African diaspora organizations, organized professional associations, groups and individuals in Europe active or interested in areas of development and social changes in their countries of origin. Preference will be particularly given to those diaspora organizations that are active.

To be considered for the training please share your CV by making contact with: **Ciaran Hickey** at: c.hickey@diaspora-centre.org

Timetable of training workshops

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|---------------------------------------|-----------------|-------------------------|
| First Advocacy and Lobbying Training | 10 participants | 13-17 April 2015 |
| Second Advocacy and Lobbying Training | 10 participants | October 2015 |
| Third Advocacy and Lobbying Training | 10 participants | April 2016 |

NB. The Diaspora Academy is supported by the Netherlands Ministry of Foreign Affairs and the Municipality of The Hague.



Ministry of Foreign Affairs of the
Netherlands



Gemeente Den Haag

For more information about the Diaspora Academy , see the www.diaspora-centre.org.